

Oral Health Coalition Strategic Business Plan April 2013 – March 2014

Strategies	Actions	Leadership Team work-plan
Communication	<ul style="list-style-type: none"> • Develop a website • Use technology to communicate 	<ul style="list-style-type: none"> • Make “Identity Statement” (Vision, Mission, etc.) shorter & more succinct ✓ • Kelly will turn display info into a “brochure” ✓ <ul style="list-style-type: none"> - Send out copy of display draft survey ✓ • Brochure and survey completed and stored ✓ • SOHC Logo developed and approved May 1, 2013. ✓ • Develop newsletter – October 2013 • Hire/Contract website designer. July 1, 2013. ✓ • Website framework designed – October 2013 • Website completed – December 2013
Sustainability	<ul style="list-style-type: none"> • Establish short-term (1 yr) funding: <ul style="list-style-type: none"> - Community Wellness grant ✗ - SOHP (for website) ✓ • Funding support/donations 	<ul style="list-style-type: none"> • Leslie will do an initial draft of Community Wellness grant application in the fall 2012 ✓ • Leslie will submit CWG by Dec 21/12 ✓ • Request long term funding from SOHP. Approved Spring 2013. ✓ • Develop form for donations/support • Open bank account. ✓ August 2013 • Seek feedback from members on membership fees – November 2013.

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	<ul style="list-style-type: none"> • Develop and clarify administrative needs and functions 	<ul style="list-style-type: none"> • Ongoing knowledge transfer from Leslie to team • Create a rolling agenda ✓ • Establish contract for administrative services – September 2013 • Develop operations/ administrative manual/ Checklist (OAA task)
<p>Increase provincial Engagement:</p>	<ul style="list-style-type: none"> • Use SOH booth at 2012 CDA conference to provide info and solicit membership and input • Provide information sessions @ 2013 SOH Conference on SOHC – Defer to 2014 • Submit SOHC as presenter at 2014 SOHP Conference & CAPHD Conference (Saskatoon) • NIRO (Network of Interprofessional Regulatory Organizations) 	<ul style="list-style-type: none"> • Kelly will contact NIRO planners to get on agenda ✓ • Leslie will draft a survey to fill out at the booth – i.e. priorities, interests, locations ✓ • Survey to be included in registration pkg and brought to booth for a prize ✓ • Kelly & Jerod will present ✓ • Leslie to contact Roger Carriere in SK Ministry of Health re: LTC plan? • Draft individual advocacy letter for member PDHO? • Advertise Nursing E-Learning event. ✓ • Leadership Group → letter to Ministry of Health re: proactive oral health portfolio – October 2011 ✓

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	<ul style="list-style-type: none">• Growth of SOHC• Canada Tooth Fairy Foundation (CTFF)	<ul style="list-style-type: none">• Discussion/feedback on expansion of SOHC (members & technology) - November 2013• Pursue concept of CTFF with National Children's Oral Health Founcation (NCOHF) – June 2013 ✓• Application to NCOHF for Saskatchewan to become Canada's first Oral Health Zone – July 2013 ✓• Develop strategy to expand NCOHF resources (free) throughout Saskatchewan
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