



Indigenous insight

N E W S L E T T E R

National Newsletter Winter 2020

Ce bulletin est aussi disponible en français.

The Indigenous liaison program supports Indigenous communities in making the best possible use of Statistics Canada's information and services.

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Happy Holidays!

Wishing you happiness this holiday season and throughout the coming year from the Statistics Canada Indigenous Liaison Program team.

We look forward to continuing to provide you with quality service in the upcoming year.

Statistics Canada soon to be conducting the Canadian Housing Survey

Starting in January, Statistics Canada will be conducting the second cycle of the Canadian Housing Survey (CHS), which collects valuable information about housing needs and experiences. This information will be used to help understand and address issues such as access to affordable housing, and to improve housing conditions. Specifically, information from this survey will help us to understand:

- if people are satisfied with their homes and neighbourhoods
- if those most in need are able to access affordable housing
- how housing relates to well-being
- the possible impacts of the COVID-19 pandemic on housing needs.

Although the CHS will not be conducted in Indigenous communities specifically, we will be collecting data in all provinces as well as in the capitals of the territories. This will help us gain a better understanding of the housing conditions of Indigenous peoples living off-reserve and of housing issues that may be unique to the North.

If you have been selected to participate in the CHS, please participate!

Your voice matters!

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Did You Know?

Census data at work

Census data is used by governments, businesses, associations, community organizations and many others to help improve your daily life and to ensure that you have access to the programs, support and services you need.

What's in it for you?

Do you look after young children or aging parents? Census population questions provide data on the changing demographics of communities across Canada. This information is used to plan for services, such as daycare centres, schools and residences for seniors. It is also used to administer many social programs, including the Canada Child Benefit and Old Age Security.

Do you drive or take public transit to get to work? Census questions about your daily commute generate data that can be used to plan roads and transit services. Census information can also help identify suitable locations for new hospitals and recreational facilities.

Are you living with a disability or caring for someone who is? The information you provide about your daily activities, family and household size produces the data that community-care agencies can use to determine the need for the support and services they provide. Access to these programs can help you and those you care for to live independently and participate in your community.

Do you operate a business in Canada? Large or small, your business can benefit from using census data. The census program produces a vast quantity of statistics that can help you to make informed decisions about market development and expansion opportunities. The data can also help you to better understand your target audience and tailor your marketing activities with greater precision.

Are you an entrepreneur? There are census statistics that can support your business case and help identify the size of potential customer bases in different cities.

Education questions provide information on the education, training and recent school attendance. Governments use this information to develop training and other programs to meet the changing needs of the workforce and of specific groups such as immigrants, First Nations people, Métis, Inuit and youth.

The following provides an example of education data for the Indigenous population. The chart illustrates that First Nations people, Métis and Inuit all made gains in postsecondary education at every level.

In 2016, 10.9% of Indigenous people overall aged 25 to 64 had a bachelor's degree or higher, up from 7.7% in 2006. The percentage of Indigenous people who obtained a college diploma also increased, rising from 18.7% to 23.0% over this period. The percentage of Aboriginal men with an apprenticeship in the trades grew from 6.8% to 9.6%.

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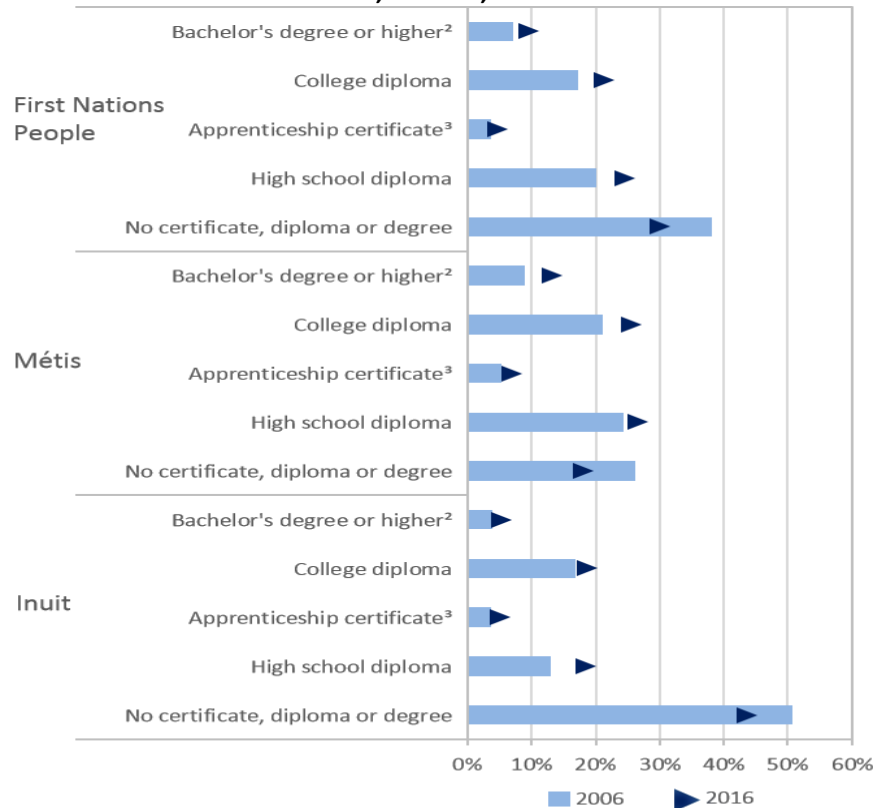
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Percentage of First Nations people, Métis and Inuit aged 25 to 64 by selected levels of educational attainment¹, Canada, 2006 and 2016



1. Educational attainment refers to a person's highest certificate, diploma or degree.
2. The term 'Bachelor's degree or higher' corresponds to the category 'University certificate, diploma or degree at bachelor level or above' in the 'Highest certificate, diploma or degree' classification.
3. This category includes those with a Certificate of Apprenticeship, a Certificate of Qualification or a journey person's designation. It does not include non-apprenticeship trades certificates.

Source: Statistics Canada, Census of Population, 2006 and 2016.

Learning Corner

The Data Journey: What you need to know for successful navigation

Catalogue number: 892000062020007

Release date: September 23, 2020

Length: 04:13

In this video you will learn about the steps and activities in the data journey, as well as the foundation supporting it.

No previous knowledge is required. The data journey represents the key stages of the data process. The journey is not necessarily linear. It is intended to represent the different steps and activities that could be undertaken to produce meaningful information from data. Not everyone who uses data will do all of these steps.

[Watch the Video](#)

Help us spread the word

If you know an organization or person that may benefit from what this newsletter has to offer, please pass it on or put them in contact with us.

Questions or Comments?

Please contact one of the Indigenous Liaison Advisors in your area as listed above.

About the Newsletter

Communities, organizations and businesses have specific information needs. Statistics Canada's Indigenous Liaison Program is dedicated to serving you with this newsletter, as well as with ongoing learning and sharing activities.



Coming soon: 2021 Census jobs

Canada's next Census of Population will take place in spring 2021. Statistics Canada will be hiring across the country in every community, big and small, in preparation for the 2021 Census. In the current context of COVID-19, we are committed to hiring

locally and ensuring the safety of our employees and your community members at all times.

Please tell your friends and family about census job opportunities, and encourage them to apply online.

Applications will be accepted beginning **January 6, 2021** at www.census.gc.ca/jobs

By the Numbers – Holiday Season



Christmas trees

1,872 - The number of Christmas tree farms in Canada in 2016. According to the 2016 Census of Agriculture, this agricultural activity is concentrated in Quebec, Nova Scotia, Ontario, British Columbia and New Brunswick.

Source: Statistics Canada, [Table 32-10-0421-01 Christmas trees](#).



Eggnog

5.9 Million litres - The volume of commercial eggnog sales in Canada in December 2018.

Sources: Statistics Canada, [Table 32-10-0114-01 Commercial sales of milk and cream](#).



Poinsettias

4.7 million - The number of poinsettias (indoor potted plants) produced in greenhouses in Canada in 2019.

Source: Statistics Canada, [Table 32-10-0021-01 Production of potted plants, cut -flowers, cuttings, by variety and tree seedlings](#).

