



Thank you to SIGA for supporting ‘Brush Day’ at St. Mark School!

Thanks to SIGA’s sponsorship, Saskatchewan’s first-ever ‘Brush Day’ was held at St. Mark School in Saskatoon. ‘Brush Day’ is an event that began in the United States on November 1, the day after Halloween, to reinforce the importance of regular oral hygiene and brushing among children.

A Fun Event to Promote Oral Health Among At-Risk Children

The event targeted young students at St. Mark School. Students were engaged through activities that shared information on oral hygiene in fun and engaging ways. The activities were led by volunteer students from the University of Saskatchewan’s College of Nursing.



430 Students Reached

430 students from Pre-Kindergarten to Grade 8 were reached at St. Mark School. St. Mark School students were targeted as the school is identified as one where children are at higher risk of dental disease in Saskatoon (based on Saskatoon Health Region oral health screenings).

At the end of the event, each student received a bag with oral hygiene supplies to take home.



Next Steps

Due to the success of this pilot project, we intend to grow this event to other schools and communities across Saskatchewan. We hope to continue working with SIGA on this exciting event!

We would be happy to work with SIGA to promote our story on your website, annual report, or other materials. Please feel free to contact Kellie Watson by email at sdha@sasktel.net or phone at (306) 931-7342.

