



INDIGENOUS DENTAL ASSOCIATION OF CANADA

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IDAC Co-Founder and Board of Directors**

History

Timeline for the Indigenous Dental Association of Canada

Incorporation of IDAC/ Non-profit	Launch	Funding	Physical Location	Grand Opening	Upcoming Events
October 2021	March 2022	November 2022	January 2023	November 17, 2023	TBD
Inspired by personal experiences and by The Truth and Reconciliation Commission of Canada.	Webinar: Anti-Indigenous Racism and Reconciliation in Dentistry	Public announcement for 2-year support	Located on Muskeg Lake Cree Nation Urban Reserve in Saskatoon	Open invitation for those to come by the physical location to meet the Board of Directors and team	<ul style="list-style-type: none">-Jordan's Principle Oral Health Centre-Jordan's Principle Webinar-Indigenous Oral Health Research Centre- Mentorship and Indigenous Oral Health Provider gatherings

National Indigenous Oral Health Day October 15th

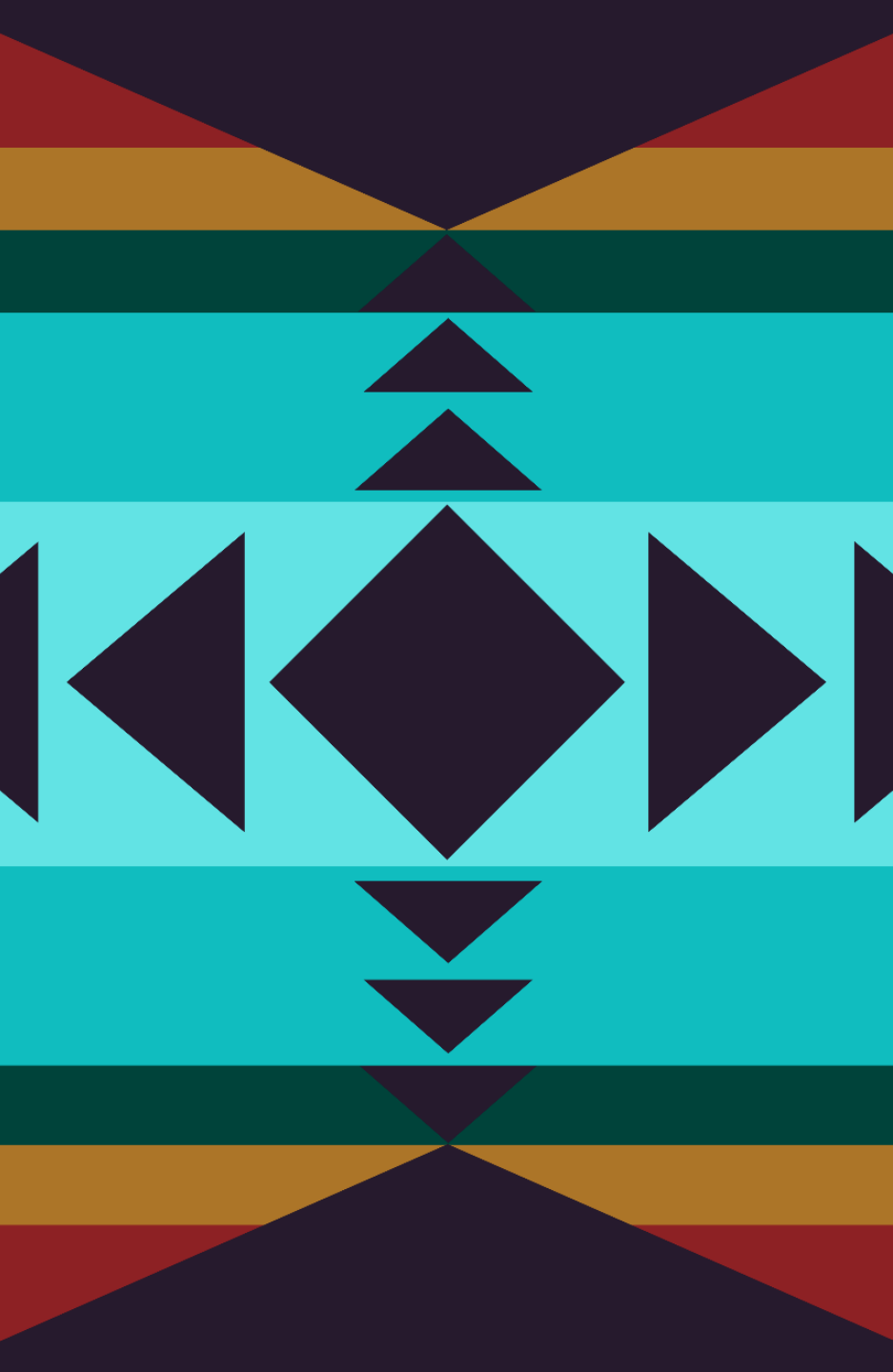
Why is this day important?

- Indigenous peoples face unique barriers to oral health
 - Oral health inequities
 - Inequity: Inequality that is unjust, unfair, and avoidable
- It is important to recognize these challenges and barriers
 - How do we change if we don't know what needs to change
- Positive change requires different perspective

What we accomplished on this day

- Inaugural National Indigenous Oral Health Day
- Updated membership on IDAC endeavours 2023
- Committee development for the first official National Indigenous Oral Health Day October 15th 2024





Indigenous Oral Health Research Centre

Research Indigenous oral health issues:

- Research is a “dirty word” for Indigenous communities
- Like First Nations Information Governance Centre (FNIGC) Regional Health Survey, IDAC moves forward with an Indigenous lens focusing on community needs (eg. OCAP)
- Physical location equipped with technology to securely store information; ISC supported technology budget for those that would like to research and have no access to technology
- Partnership (working alongside institutions and organizations)
- Lead (gain access to funding without institution affiliation)
- Support students in their studies

Jordan's Principle Oral Health Centre

- Webinar
- Handbook
- Service Coordinator
- Oral Health Specific requests



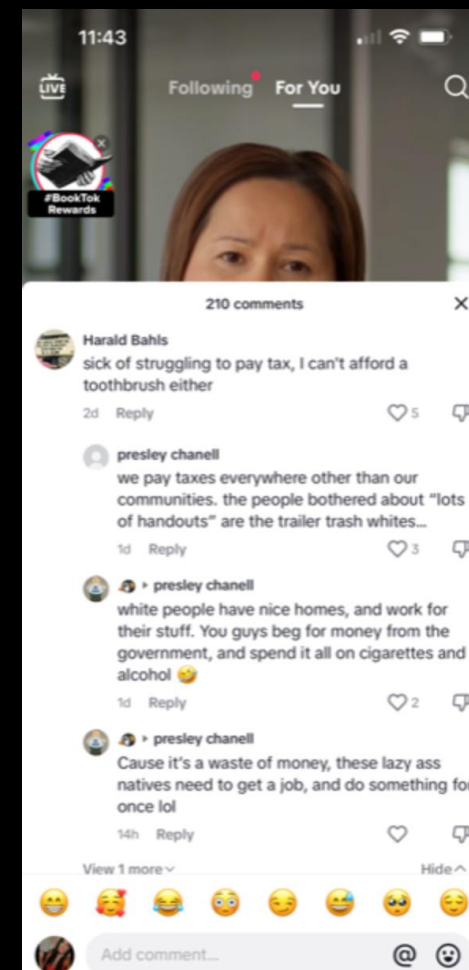
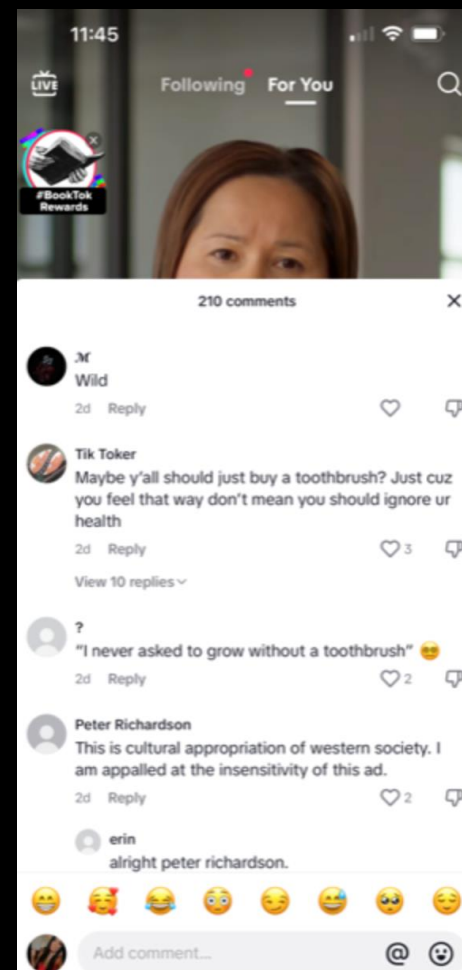
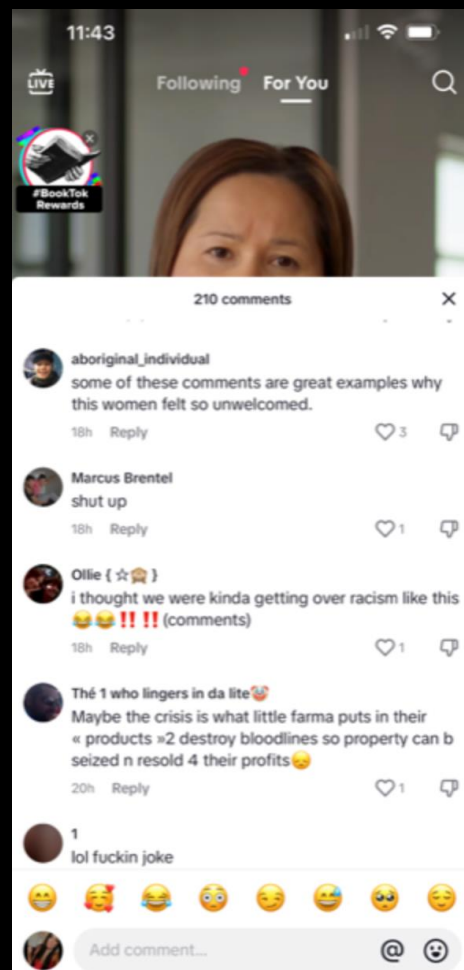
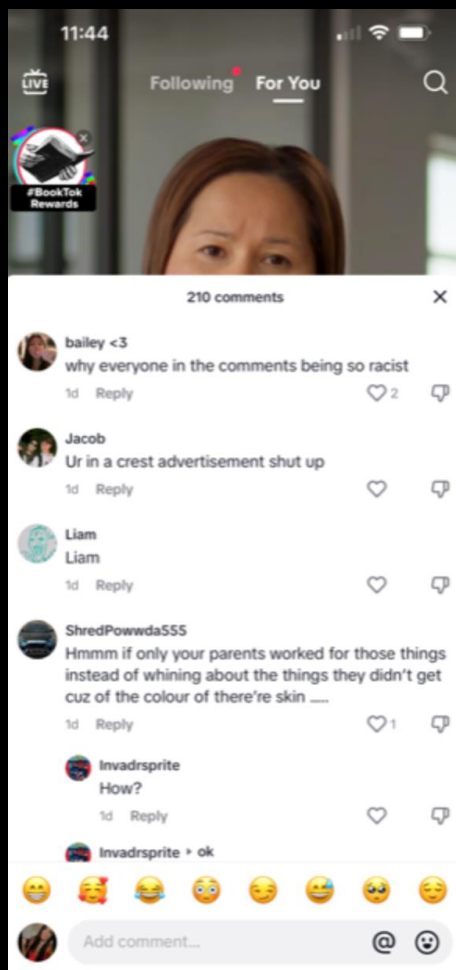
Closing the Smile Gap Campaign

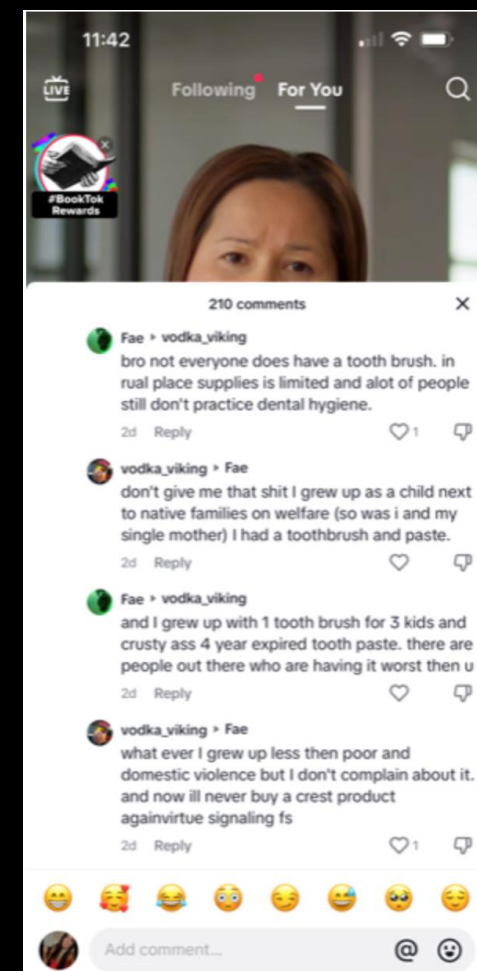
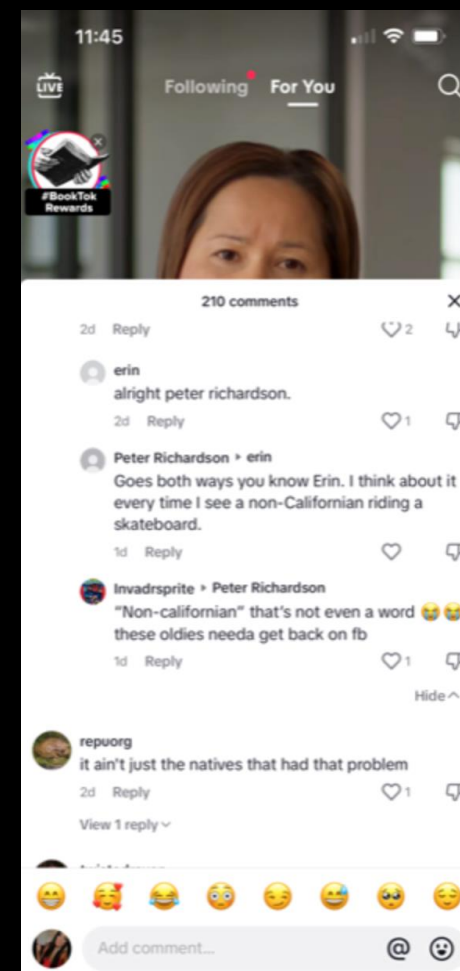
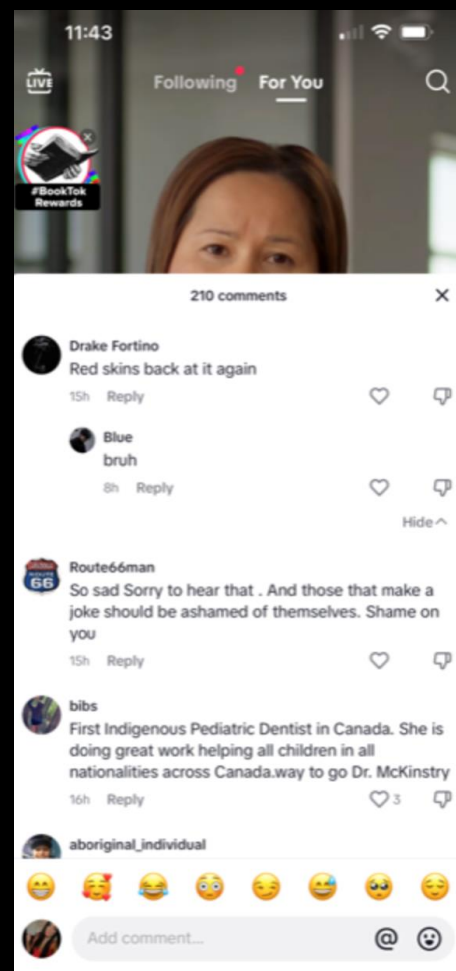
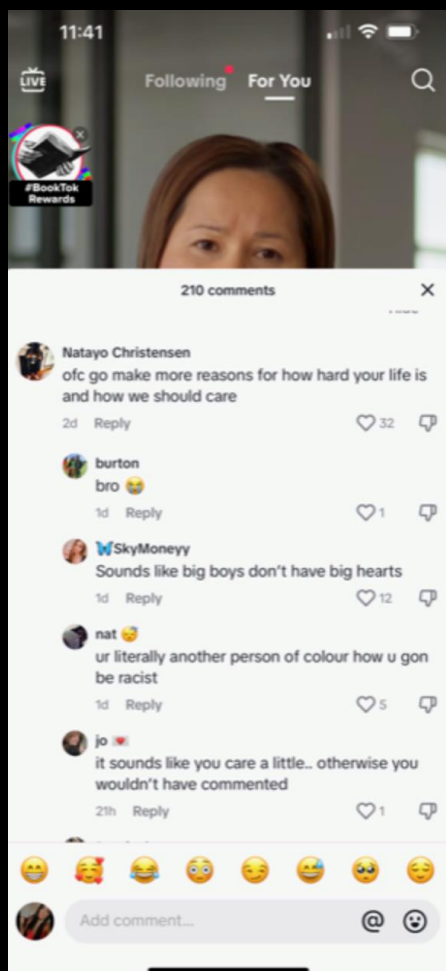
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Anti-Indigenous Racism in Dentistry

- Started this journey following the tragic death of Ms. Joyce Echaquan on September 28, 2020.
- Webinar on Anti-Indigenous Racism in Dentistry and Reconciliation
- Led to the early launch of IDAC
- Recently, IDAC participated in a campaign (Close the Smile Gap) with Crest and Oral B to address the Indigenous Oral Health Inequity, or the Oral Health Crisis
 - Highlight Indigenous oral health inequity in Canada
 - Highlight Indigenous oral health providers so that Indigenous children and youth have access to the profession





Comments

- "why everyone in the comments being so racist"
- Hmmm if only your parents worked for those things instead of whining about the things they didn't get cuz of the colour of there're skin"
- "some of these comments are great examples why this women felt so unwelcomed"
- "shut up"
- "I thought we were kinda getting over racism like this (comments)"
- Lol fuc** joke
- Maybe y'all should just buy a toothbrush? Just cuz you feel that way don't mean you should ignore ur health"
- "Sick of struggling to pay tax, I can't afford a toothbrush either"
 - "White people have nive homes, and work for their stuff. You guys beg for money from the government, and spend it all in cigarettes and alcohol"
 - "Cause it's a waste of money, these lazy ass natives need to get a job, and do something for once lol"
- "ofc go make more reasons for how hard your life is and we should care"
- "Red skins back at it again"
- "So sad Sorry to hear that. And those that make a joke should be ashamed of themselves. Shame on you"
- "First Indigenous Pediatric Dentist in Canada. She is doing great work helping all children in all nationalities across Canada. Way to go Dr. McKinstry"
- "it ain't just the natives that had that problem"
- "don't give a shi* I grew up as a child next to native families on welfare (so was i and my single mother) I had a toothbrush and paste
- "What ever I grew up less then poor and domestic violence but I don't complain about it. And now ill never buy a crest product againvirtue signaling fs".

Outcome

What we learned from this campaign:

- Much needed societal paradigm shift from colonial way of understanding Indigenous people, especially Indigenous oral health.
- Anti-Indigenous Racism in Dentistry project to create cultural safety training dealing specifically with harmful behaviours in the dental clinic.
- While I expected this to happen, our partner had no idea and did not anticipate the racism
 - Anti-Indigenous racism is pervasive and entrenched in Canadian society
 - Shut down comments after 2 days due to racism
 - Has never had this with any other campaign
- Positives:
 - IDAC partnered another year on this campaign
 - 25 million+ impressions to date with this campaign
 - Support for Indigenous people



A decorative vertical panel on the left side of the slide. It features a series of horizontal bands in dark purple, red, and gold. Overlaid on these bands are various geometric shapes, including triangles and diamonds, in dark purple and light blue. The central part of the panel has a large light blue diamond shape with smaller dark purple diamonds inside it.

Outcome: Indigenous woman in the oral health profession

- **Ongoing fear, apprehension, and hypervigilance to this behaviour inside and outside of dentistry**
 - Indigenous people are aware of what people like those in the comments think of us
 - Unfortunately results in misunderstandings, mistrust, social exclusion
- **In IDAC capacity, knowing that Indigenous people have had both positive and yet very negative interactions in oral health profession**

Conclusion

- IDAC has forged many meaningful relationships with Indigenous and non-Indigenous organizations over this past year, many are ongoing relationships on their Reconciliation journey.
 - AFN NIHB dialogue
 - Anti-Racism Committee with
- We heard, listened, understand and are taking action to step up for the children that do not have access to oral health services through Jordan's Principle
- We are working to make our first official National Indigenous Oral Health Day meaningful and memorable.
- We are still growing and are evolving every single day.
- Remind the audience what you covered in the previous slides.

Questions & answers

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